



## Our Centre's Mission & Vision

### Mission

Building business leadership through cutting edge entrepreneurial and innovative mindset, impacting society for positive changes.

### Vision

First class faith-based Entrepreneurship Development Centre building business leaders to transform the world positively.

## Words on Marble

**"Commit to the Lord whatever you do,  
and He will establish your plans."**  
- Proverbs 16:3 (NIV)

## Top News

**Director's Desk:** Insights and Inspiration from BEDC's Leadership!

**Student Entrepreneurs Spotlight:** Inspiring Interviews with Babcock's Entrepreneurs in the Making!

**New Product Launch:** Introducing Babcock's Signature Bath Soap



**Empowering Partnerships:** BEDC Collaborates for Student Entrepreneurship Success

# BEDC HORIZON

**A Babcock Entrepreneurship  
Newsletter**

**Editor in Chief**  
Dr. Ayodeji Ajibade

**Editor**  
Olawale Arowosegbe

**Photographer**  
Opeyemi Sambo

**Finance Manager**  
Mrs Bukola Obafemi

**Director**  
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**President**  
Prof. Ademola S. Tayo

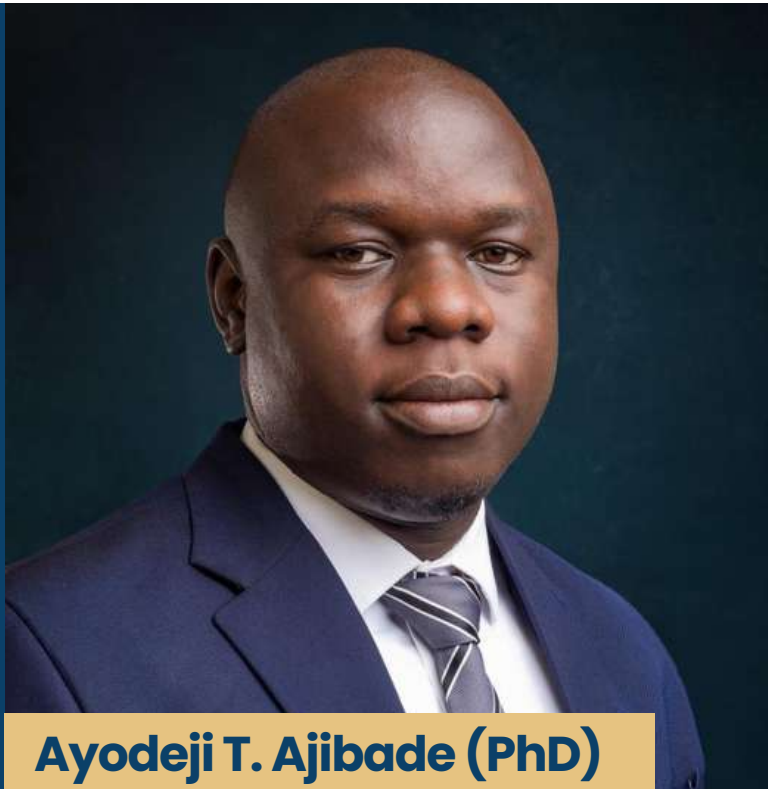
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Prof. Philemon Amanze

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(Management Services)  
Yacob Haliso

**Vice President**  
(Financial Administration)  
Folorunso Akande

**Vice President**  
(Student Development)  
Sunday Audu

**Insights and Inspiration  
from BEDC's Leadership**



**Ayodeji T. Ajibade (PhD)**

Dear Esteemed Members of the Babcock University Community, In recognition of the enduring economic challenges confronting Nigeria and the broader African continent, it has become increasingly evident that conventional educational paradigms will no longer suffice as a potential antidote for this menace. With stark statistics revealing elevated unemployment rates, pervasive poverty, and limited pathways to economic advancement, the imperative for innovative solutions has never been clearer. Entrepreneurship has emerged as a beacon of hope and a catalyst for transformative change, offering a vital avenue towards economic liberation and empowerment. Hence, there is a growing acknowledgment of the imperative to prioritize entrepreneurship, particularly within institutions of higher learning. It is through the cultivation of entrepreneurial mindsets and the provision of requisite support and resources that we aspire to pave the way for enduring economic prosperity. This reality underpins the establishment and mission of the Babcock Entrepreneurship Development Centre (BEDC) in Babcock University. At the heart of our mission lies the commitment to help every member of our university community discover and unlock their God-given entrepreneurial and innovative potential. We believe that by fostering an entrepreneurial mindset and providing the

necessary support and with the help of God, we can empower individuals to create meaningful impact and drive positive change in their communities and beyond.

To achieve this vision, the Babcock Entrepreneurship Development Centre (BEDC) organizes a variety of programs and initiatives right here on campus. One of our flagship events is the Enterprise Colloquy Series (EQS), where we bring in entrepreneurship experts from various industries to share their wealth of experience and insights with the Babcock community. Through interactive sessions and panel discussions, students and participants have the opportunity to learn from successful entrepreneurs and gain valuable knowledge to fuel their own entrepreneurial journey. In addition to the (EQS), we conduct entrepreneurship and innovation talks and seminars at different forums on campus. These events aim to uncover students with entrepreneurial potential and provide them with the support and resources they need to turn their ideas into reality. I am pleased to announce that the next edition of the Babcock Entrepreneurship Week (BEW), another flagship program of the BEDC that celebrates and promotes entrepreneurship on



## Director's Desk Cont'd

campus in a week-long series of activities, is scheduled to take place from April 2nd to April 5th, 2024. This week-long celebration will be filled with workshops, competitions, networking opportunities, and inspirational talks, all designed to promote entrepreneurship and innovation on campus. I encourage each of you to mark your calendars and join us for what promises to be an enriching and empowering experience.

I am excited to let you know that what you are currently reading is the first publication of our newly launched Entrepreneurship Magazine, where we will be showcasing the innovative projects and entrepreneurial endeavors of students and players within our university community. This platform aims to celebrate success stories, inspire others, and foster a culture of entrepreneurship, innovation and creativity among our students.

The BEDC is here to support every member of the Babcock community, whether you are a student, faculty, staff, or alumni. Whether you have a business idea you want to pursue or simply want to learn how to spot and convert problems or needs into innovative business opportunities, we are here by God's grace to provide guidance, mentorship, and resources to help you succeed. Furthermore, I am delighted to share with you that the university administration has initiated the process of reviewing the existing policy that prohibits students from engaging in any form of buying and selling. Our goal is to modify this policy to establish a

structured framework that facilitates controlled and regulated entrepreneurial activities on campus. This approach is aimed at fostering a supportive environment where students can explore entrepreneurial endeavors without compromising their academic commitments. Rest assured, the university community will be promptly notified once this process is finalized. Our aim is not only to provide students with the opportunity to explore entrepreneurship but also to ensure that these activities are conducted responsibly and in alignment with university regulations, allowing them to thrive academically while pursuing their entrepreneurial aspirations. Finally, I want to emphasize that the success of the Babcock Entrepreneurship Development Centre (BEDC) relies

heavily on the collective efforts and insights of our university community. We are open to receiving advice, suggestions, and any form of support from you to help us achieve our aim of fostering a culture of entrepreneurship and innovation on campus. Your contributions, whether big or small, are invaluable in shaping the future of entrepreneurship education on campus. Together, let us work collaboratively towards empowering our students and community members to unleash their God-given entrepreneurial potential and make meaningful contributions to our society.

Warm regards,

**Ayodeji T. Ajibade (PhD)**

**Director, Babcock**

**Entrepreneurship Development  
Centre (BEDC)**

**Babcock University**



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Inspiring Interviews with  
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in the Making!



## Interview with Mario

**Can you please introduce yourself and your business venture?**

Okay. My name is Dr. Okwor Promise, "Mario System". I own a brand called Mario collections.

**What inspired you to start your own business while studying?**

I think my major inspiration was the need for me to be financially independent. That's where the inspiration came through. And I was just like, I was not where I wanted to be financially.

I was not catering for my own needs without calling my parents. And the whole dependence was not what I wanted. Right from like, 200 level it already entered me that I should start creating something for myself. That's something that will make my finances better.

**What motivated you to pursue entrepreneurship over a traditional career path?**

Well, there's still a traditional career path that I'm still on.

But, I feel like entrepreneurship is still my number one option because of the independence that comes with it. I don't want to depend on what my salary is going to be or what the government would pay me. I want to be able to generate my own income. The government can pay me and I will just look at it and be like, okay, this has entered. And if they don't pay me, I'm still moving. I don't just like dependence of any form. I don't like to beg people for things. I like to have myself together. I like to generate and be in control of my own things without having to kneel down to anybody, beg and be somebody's boy. And the nature I possess, the distinct characteristics I have. I'm the kind of person who tells the truth. I speak the truth very quickly. At some point, if I'm working for someone else, the person can easily throw me

off when I say the truth. So, with these characteristics I possess, it necessitates me to be my own person, my own boss, basically.

**Could you share a significant moment or realization from your entrepreneurial journey?**

I think I had the moment in 2021. I had just lost an election by that time. So, it was like a big risk. I had converted everybody. As I lost the election, I knew I had influence going into it, but in losing, that influence was redirected into my business. Everyone who supported me transitioned from being a supporter to a customer—basically, my supporters became my business people. Even those who initially started as distributors. I realized I was doing something right because they responded well to it, and I became very busy. Being busy with business indicated there was significant interest. I was generating more than I ever had in any other year of my life combined. That was in 2021. So yeah, I knew I was onto something where I would see more opportunities or potential in what I was doing. Yeah

**What were some of the biggest challenges you faced when starting your business, and how did you overcome them?**

One of the biggest challenges in starting my business was the finances. I couldn't begin on a large

## Interview with Mario Cont'd

scale; I had to start small. Financially, I was limited, and my resources were modest. So, the main challenge was dealing with the constraints of small financing and limited reach. However, I tackled this challenge by taking small steps forward, gradually building up my business.

### **Can you discuss a specific setback you encountered and how you managed to adapt?**

Let me just tell you about the biggest setback I faced. I had a security issue. I was operating within a school setting, which presented various challenges, including legal obstacles that hindered our operations. Security became a major concern as individuals from the school authority visited my hall and confiscated a significant portion of my products. This incident disrupted our operations and threatened the progress I had made. This happened in February 2023. That very day, I saw like three to five Okadas coming in and going out to pack everything I had. They held my products for about 22 days. It was a major setback because I lost money and most likely, I'd have been made.

On managing the issue, I called on the Director of BEDC (Babcock Entrepreneurship Development Centre). I had already participated in one of their events and knew him. And funny enough, the day it happened, we had previously talked about such situation. He helped me talk with them and did his best to ensure the products were given back to me. However, they held my products till we had to go for an election break. In between,

students were complaining and I had to refund some students and explained to a few that I was facing some challenges beyond my control.

Despite the setback, I remained resilient and focused on overcoming the challenges. Through perseverance and collaboration, I was able to navigate through this tough scenario and emerge stronger.

### **Let's talk about your success and milestone. What has been the most rewarding aspect of being a student entrepreneur?**

The most rewarding aspect of being a student entrepreneur is better finances. I mean, that was the goal for me. I'm financially independent. And little by little I'm almost there. So I've been able to achieve financial independence. I've been able to achieve like, the goodwill to the name Mario. People call me for things even without struggling to get them. Additionally, I've gained recognition and fostered collaborations.



### **Could you share a memorable achievement or milestone reached by your business?**

We did a fashion show with CWC, a drama group. That's also the

biggest drama group on this campus. The event featured a fashion runway and attracted a massive turnout from the entire school community. It was held at the amphitheater, and our brand received significant exposure. The success of the fashion show was truly memorable and reflected our ability to execute large-scale events like this.

### **How do you envision your business making a difference in the campus community or beyond?**

Making a difference in the campus community, we are really inspiring a lot of people. A lot of people I know, and some that I don't know. I just know that they have been inspired by the fact that I did this while doing Medicine, which means that there are just no excuses, regardless of the course you're pursuing. Oh, I did it, you can do it too. So, I've inspired a lot of them. And I've also created employment opportunities. Because, I mean, the better your finances, the more you're able to invest in other people's interests. Which in a sense, also align with the plans to expand the brand as it grows bigger.

### **What are your long-term goals and vision for the future of your business?**

Oh, the long-term goals of the business? I mean, I feel like in one or two years, our aim is to start expanding by increasing the number of branches where we operate. Looking ahead, our vision involves establishing physical stores in addition to more branches. Looking further ahead to the next five or six years, we're



## Interview with Mario Cont'd

considering expanding internationally, targeting other universities.

**What is one key lesson you've learned as an entrepreneur that you believe every aspiring entrepreneur should know?**

One key lesson I've learned in running a business is the importance of sincerity and honesty in all dealings, whether with customers, suppliers, or major retailers. It's crucial that everyone knows that when they deal with Mario, they can expect sincerity and authenticity. While no business is perfect, there's no excuse for being anything less than sincere in your work, even if it means admitting mistakes. Consistency is also essential, along with a strong sense of integrity and the fear of God.

**Reflecting on your journey, is there anything you would have done differently in starting or growing your business?**

I would have liked to delegate other roles to people earlier, perhaps hiring someone to assist me, especially during times when I couldn't work. And maybe have a website and do other things. However, given the financial limitations I faced, I don't see what else I could have done differently. I had to just pass through that process.

**What advice would you give to students considering starting their own businesses, especially with respect to their academics and business?**

I feel like they should start, start, that's the first thing. Or they'd just keep having a reason to delay. Start and people will tell you how well you are doing or how well

you're not doing and you will see the things to fix. But before you'd even start fixing something, you must have started to see the feedback from people. So, I'd advise them to start. And the truth is that most people have time. If you have time to work around at night and gist. Yes, that's the truth. I mean because you hardly see me doing this thing. There's nothing wrong in having conversation in school. There's nothing wrong. I mean I had a very good social life. I performed at BUSA event but, that period when people are having conversations is when I'm driving the business. It's that same point people are telling me that, "How far Mario? We want to come to your hall right now to check what you have." So, I can't even go out. But, if I'm less busy, I'd rather go into halls to tell people about my brand. You'd hardly see me. So, they have time, their schedule is not as choked as how mine was. And it just boils down to how bad you want it. How bad you want your brand to grow basically.

**How can the Babcock Entrepreneurship Development Centre support aspiring student entrepreneurs like yourself?**

To be honest, I feel the Entrepreneurship Center is doing a lot of things right. I don't even think that the school is aware of their efforts, or maybe they are, but with the whole environment that is not supporting student entrepreneurs, the Entrepreneurship Centre is still thriving. They organize events like pitching competitions, in which I participated and won a grant of 350K. They also host trade fairs where students can showcase



and sell their products. So I think what's left might just be the full legalization of the whole thing within the campus community.

**What's your advice to the university administration in supporting BU student entrepreneurs?**

The administration needs to be open-minded. Have they realized the potential within their own community? Take for instance the monastery funds. Did you know it's entirely feasible for an entrepreneur to finance a Babcock project? This can happen under the right conditions. When there's an enabling environment, everyone benefits. The university can't possibly cater to all student needs, especially considering the diverse interests among students. However, by allowing student entrepreneurs to thrive, the university stands to gain. You'll start to see notable figures in music and other fields attracted to the community, enriching it further. Currently, there's a lack of diversity in the activities driving the campus culture. By fostering entrepreneurship, the university can encourage a more dynamic and vibrant community.

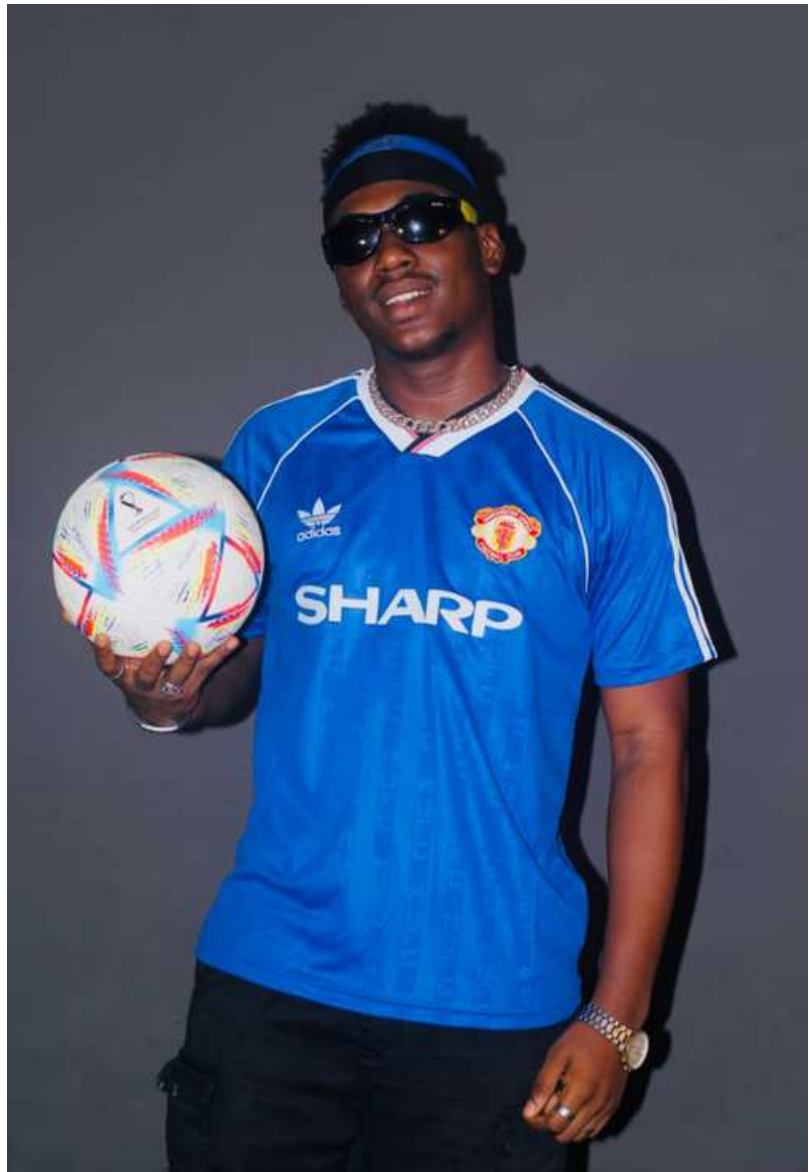
## Interview with Mario Cont'd

**Is there any additional information you'd like to share with our readers?**

Oh, okay. This is me. This is Mario. And these are the things I've done and all I've said. So, I just hope that you felt inspired after reading through everything. And that you take some steps that I also took, so that all of our futures can be better.

**Where can readers learn more about your business or contact you?**

My Instagram is @\_mariocollections\_, my personal Instagram is mario\_system. And they can just search for the name Mario system on Spotify. But we didn't talk about music sha maybe I should leave that aside. So my contact is 08113683580. I don't know how well they'd be able to reach out to me this period though. I mean, you reach out to me faster through calls. I have a WhatsApp line for business 08082388456.



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## Interview with Hadiza

### Can you please introduce yourself and your business venture?

Okay, Good day. My name is Siyanbola

Hadiza Hadesewa. And I am a final year Mass Communications student of Babcock University. I am a fashion designer and I hope to become a great fashion designer in the nearest future. I am a media personality too but by the side. What else? Yeah, I am 19, going to be 20, this February 29. Yes. So, I think that's all. *Chortles.*

### What inspired you to start your own business while studying?

I would say right from secondary school. I've always had a mindset geared towards financial independence. Well, not exactly solely about money, for I come from a comfortable family background. Yet, there were times when I hesitated to ask my parents for certain

things. I knew they would provide, but there might be some reluctance or excuses like, oh, you don't really need it. All those kind of things. And then I have been in a School of really influential people like people that have a lot.

I don't feel pressured, but I just feel like the need to provide for myself. I wanted to establish myself in a way that showcased my capability to earn independently. I aimed for something tangible, something that would clearly demonstrate my efforts towards self-reliance. So, I always had this drive to initiate something of my own. I suppose that's why starting a business seemed like a natural progression for me.

### What motivated you to pursue entrepreneurship over a traditional career path?

First of all, in the country we're in, you often hear

advice like, "Besides your studies, make sure you have something else going on, because you never know what the future holds." So, I've always had a passion for fashion design, and that's entrepreneurship because I know where I'm going if I plan myself well. However, if I study and I don't have connections, I might not get what I want at the end of the day. Yet, if I finish school and I get a job immediately, by the grace of God, that is good too.

Nevertheless, I know that I am not focusing on the media job, I am focusing on something that I have worked for and I have found my future in.

### Could you share a significant moment or realization from your entrepreneurial journey?

I wouldn't pinpoint a specific moment as significant because, from the beginning, I've always received affirmations like, "I'm proud of you" from my parents. They'd often say things like, "Oh, so you can do this?" or "You sewed this?" Such words really resonate with you. You can tell if something you're doing isn't quite right because people might not offer their support. However, when you're on the right track, your friends and family become your biggest cheerleaders. They proudly talk about your work, saying things like, "My daughter does this" or "My friend does



## Interview with Hadiza Cont'd

that." It's these encouraging words that truly uplift and motivate you along the entrepreneurial journey.

**What were some of the biggest challenges you faced when starting your business, and how did you overcome them?**

I began sewing in 2019. At that time, I wasn't aware of the Entrepreneurship Centre. I started sewing during the holiday, thinking nobody had to know since I didn't have a customer base at school. However, my dad is friends with the Director of BEDC, who informed him about the center and encouraged me to utilize it. Another challenge was the lack of materials, and the ones available were quite expensive. To overcome this, I made arrangements to acquire materials whenever I had the chance to go home for a break or asked people who lived off-campus to help me procure them. However, the prices here in Ilishan are significantly higher compared to Lagos, which isn't very encouraging.



**Can you discuss a specific setback you encountered and how you managed to adapt?**

I don't think I have had one yet because, I am a kind of person that does not like disappointing people. So, when I know I am not going to be available to fulfill a commitment, I will tell you, I can't take your job. I can't take this. I prioritize giving myself breaks when needed, but overall, I'm persistent and driven to accomplish tasks. However, if there ever comes a time when I can't deliver, I communicate it promptly. So, thankfully, I haven't faced any significant setbacks thus far.

**What has been the most rewarding aspect of being a student entrepreneur?**

I think getting to see my designs on people and connecting to different people and having the opportunity to connect with a variety of individuals on a daily basis.

**Could you share a memorable achievement or milestone reached by your business?**

One of the milestones my business has reached was when I created dinner dresses for a couple of people in 2022/2023 session, last session. I showcased these creations on TikTok. And they received an overwhelmingly positive response from viewers. I was very proud of myself. *Chortles.*

**How do you envision your business making a difference in the campus community or beyond?**

*Mmmm.* Well, I aim to ensure that my designs align with the school guidelines, preventing issues like wardrobe restrictions due to dress

code violations. It can be challenging when clients request styles that don't comply with Babcock standards, but I always strive to infuse creativity while maintaining compliance. Additionally, I've worked on refining the accuracy of orders to minimize what I ordered versus what I got experience. So far, I'd say I've achieved a success rate of around 80% to 90%.

**What are your long-term goals and vision for the future of your business?**

My long term goal basically is to make a name in the fashion industry. When they hear about Crusty they should be like "Oh! It's a great brand. I want to get this." Profit isn't my primary focus; I firmly believe that profitability will naturally follow as a result of building a strong brand identity.

**What is one key lesson you've learned as an entrepreneur that you believe every aspiring entrepreneur should know?**

First of all, I'd say no customer is the same. And I think you should learn to be patient. There are times when you might think you are right, and yes, you are definitely right, but a customer might not get it. You might have issues with a client; maybe they don't understand you. You can always go back to the person, explain yourself, and ask if there's anything you can fix so that they'd love it. Because at the end of the day, customers are always right. So, you should put your customers first and try your best to be patient and listen. Like my mum would always tell me, just listen. And from there, you'd learn one or two things.

## Interview with Hadiza Cont'd

### **Reflecting on your journey, is there anything you would have done differently in starting or growing your business?**

If there's anything I would have done differently, it would be focusing more on my media presence. However, it's worth noting that the majority of my business comes from referrals. That's why I prioritize maintaining strong customer relationships. Overall, I'm quite content with the journey thus far because I continue to learn every day—it's a continuous learning process. I even derive lessons from my mistakes because each time I make an error, I strive to rectify it. The real challenge arises when one repeatedly makes the same mistakes without taking corrective action.

### **What advice would you give to students considering starting their own businesses, especially with respect to their academics and business?**

Firstly, you should put your academics first oooo. If you know you struggle with your studies, it's crucial not to let yourself get easily distracted. However, if you're capable of multitasking, seize the opportunity. When faced with assignments, avoid procrastination; tackle them immediately to alleviate future stress. By staying on top of your academic responsibilities, you'll find that it eases the pressure. Neglecting your studies while focusing solely on your business endeavors can lead to academic breakdowns that not everyone can handle.

### **How can the Babcock Entrepreneurship Development**

### **Centre support aspiring student entrepreneurs like yourself?**

There's an idea that the current director, Dr. Ajibade, mentioned about assigning entrepreneurship tags to registered entrepreneurs.

I believe many entrepreneurs wouldn't mind contributing, perhaps through a percentage fee at the end of the semester, to signify their registration. This system would help identify and support registered entrepreneurs effectively. Entrepreneurs should also be given the opportunity to operate their businesses, even if it's within a designated area. Considering the current state of the country, focusing solely on classroom learning might not suffice. Many lecturers have additional jobs, and learning extends beyond traditional lectures. While some level of monitoring and supervision is necessary, we should be given the chance to showcase our skills. It's about striking a balance between

guidance and providing opportunities for entrepreneurial growth.

### **What's your advice to the university administration in supporting BU student entrepreneurs?**

My advice aligns with what I mentioned earlier regarding the implementation of entrepreneurship tags and the registration process for student entrepreneurs. Additionally, there's a need to review certain laws that may hinder student entrepreneurial initiatives. Many of us are striving for self-reliance and prefer not to solely rely on our parents. However, some legal barriers may discourage students from engaging in entrepreneurial activities. It would be beneficial to make certain practices that are morally sound, legally permissible. I hope the university administration takes these suggestions into consideration.





## Interview with Hadiza Cont'd

### Is there any additional information you'd like to share with our readers?

*Chuckles.* My advice is to learn a skill set. Learn as much as you can because you never know when the skill will come in handy. For instance, even though I'm primarily a fashion designer, there are times when I might pivot and offer hairstyling services if I'm not in the mood for sewing. So, keep learning—it opens up unexpected opportunities.

### Where can readers learn more about your business or contact you?.

Certainly! You can find more about my business on my Instagram pages: @Threadsbycrustty and @crustycrochets. Additionally, you can follow me on Twitter @hadizahadesewa (Crusty). While I don't frequently use Facebook, you can still find me at Crusty Fashion. For inquiries, you can reach me via email at [crustycrochets@gmail.com](mailto:crustycrochets@gmail.com) or through WhatsApp at 09132651906.





# Essentials for Every Home:

## Quality Household Products Available at Babcock Entrepreneurship Centre

In the bustling landscape of household necessities, there are a few essentials that every home should have. From multipurpose liquid soap to disinfectant, Air freshener, perfume, and bath soap, these items play crucial roles in maintaining cleanliness, hygiene, and a pleasant environment. Babcock Entrepreneurship Centre offers these products at competitive prices, ensuring that households have access to quality essentials.



- **Multipurpose Liquid Soap: A Versatile Cleaning Agent:**

Multipurpose liquid soap is a must-have in every home due to its versatility and effectiveness. From cleaning dishes to washing clothes and surfaces, this product simplifies household chores. Babcock Entrepreneurship Development Centre provides a high-quality multipurpose liquid soap that is gentle on the skin yet tough on dirt and grease. Its affordability makes it a practical choice for budget-conscious households.

- **Disinfectant: Keeping Germs at Bay**

In today's world, maintaining a clean and germ-free environment is more important than ever. Disinfectants play a crucial role in killing harmful bacteria and viruses, helping to prevent the spread of illnesses. Babcock Entrepreneurship Development Centre offers an effective disinfectant that can be used on various surfaces, ensuring that your home remains safe and hygienic.



- **Air Freshener: Adding a Touch of Fragrance**

A pleasant fragrance can transform the atmosphere of any home. Air freshener not only mask odors but also create a welcoming and refreshing ambiance. Babcock Entrepreneurship Centre provides a range of air fresheners that cater to different preferences, ensuring that every home can enjoy a delightful scent.



# New Product Launch:

## Luxuriate in Natural Bliss:

### Introducing Babcock's Signature Bath Soap

In the realm of self-care, the act of bathing transcends mere hygiene; it becomes a cherished moment of indulgence and rejuvenation. Elevating this experience to new heights is Babcock's exquisite luxury bath soap, meticulously formulated from the finest natural oils to cleanse and care for your skin with unparalleled gentleness.



As you immerse yourself in a cool bath, let Babcock's signature bath soap envelop you in its fragrant embrace, transporting you to a realm of tranquility and sensory delight.

At the heart of Babcock's luxury bath soap lies a harmonious blend of natural oils, carefully selected for their nourishing and soothing properties. Infused with the essence of carrot, and kernel, each bar is a masterpiece of olfactory artistry, designed to awaken your senses and soothe your soul.

But what sets Babcock's bath soap apart is its gentle cleansing formula, meticulously crafted to preserve the delicate balance of your skin's natural oils. Unlike harsh commercial soaps that strip away moisture, leaving your skin dry and parched, Babcock's indulgent blend ensures a lavish lather that cleanses without



compromise, leaving your skin feeling supple, soft, and radiantly refreshed.

Imagine the sensation of silky suds cascading over your skin, carrying away impurities while infusing it with the essence of botanical luxury. With each use, Babcock's bath soap becomes a gift of self-care, a moment of pure indulgence in the midst of life's hustle and bustle.

So why wait? Treat yourself to the luxury you deserve. Visit Babcock's Entrepreneurship Development Centre today and get yourself in the sublime experience of Babcock's signature bath soap. Your skin and your senses, will thank you for it. Personal hygiene is paramount for overall health and well-being. Bath soap is a fundamental product that helps to cleanse the skin, removing dirt and bacteria. Babcock Entrepreneurship Centre offers bath soap that is gentle on the skin, making it suitable for daily use by the entire family.

In conclusion, Babcock Entrepreneurship Centre offers a range of essential household products that are not only high in quality but also affordable. From multipurpose liquid soap to disinfectant, Air freshener, perfume, and bath soap, these items are essential for maintaining a clean, hygienic, and pleasant home environment. Visit Babcock Entrepreneurship Centre today to stock up on these household essentials!

### Did you Know?

**Soap making was one of the earliest forms of entrepreneurship, dating back thousands of years to ancient civilizations like Mesopotamia and Egypt.**



# EVENTS HIGHLIGHTS

## **MADE Training Empowers Faculty with Entrepreneurial Mindset**

The maiden edition of the Mindset-Change for Academic Development in Entrepreneurship (MADE) training, held at Babcock University, aimed to instill entrepreneurial thinking among faculty members. Through interactive sessions and team activities, participants gained valuable insights into entrepreneurship, innovation, and design thinking. The training culminated in a pitching competition, highlighting faculty members' creative problem-solving abilities and entrepreneurial potential.



## **BEW: Nurturing Entrepreneurship among Students**

The Babcock Entrepreneurship Week (BEW) celebrated student entrepreneurship through a series of engaging events. From sales exhibitions showcasing innovative products to insightful visits from industry experts and ENACTUS Nigeria's Country Director, the week inspired students to explore entrepreneurial opportunities. BEW not only provided a platform for students to showcase their talents but also facilitated meaningful connections and learning experiences.



## **Exploring Entrepreneurship in Law and Biochemistry**

BEDC organized seminars tailored to specific academic disciplines, including law and biochemistry. These events encouraged students and faculty members to embrace entrepreneurship within their respective fields, fostering creativity, innovation, and collaboration. By providing targeted training and resources, BEDC supports the development of entrepreneurial mindsets and ventures across diverse disciplines.



## **Empowering Start-ups through Mentorship**

The Start-up Mentorship Class at Babcock University's Centre for Distance Learning nurtures aspiring student entrepreneurs by offering guidance in business planning, fundraising, and networking. Through collaborative efforts and support, student-led start-ups are poised to thrive in the dynamic entrepreneurial landscape, contributing to innovation and economic growth.



# EVENTS HIGHLIGHTS CONT'D



## Report: 2023 Enterprise Colloquy Series 1.0 Recap

**Title: Entrepreneurial Success and the Theory of Luck: Where Do Good Ideas Come From?**

**Date: November 14, 2023**

The Babcock Entrepreneurship Development Centre successfully organized the 2023 Enterprise Colloquy Series 1.0 on November 14, 2023. This event served as a platform for entrepreneurs, innovators, and business enthusiasts to gather and delve into the intricacies of entrepreneurship.

**Event Highlights:** The colloquy series featured several highlights that contributed to its success:



- **Inspirational Keynotes:** Attendees had the privilege of listening to a renowned speaker and thought leader who shared valuable insights and experiences.
- **Networking Opportunities:** The event

provided ample opportunities for attendees to network with like-minded individuals, potential collaborators, and mentors.

- **Panel Discussions:** Engaging panel discussions led by industry experts were a key component of the colloquy series. Participants actively participated in thought-provoking conversations, exploring current trends, challenges, and opportunities within the dynamic business landscape.



The 2023 Enterprise Colloquy Series 1.0 was a resounding success, offering attendees a day filled with learning, networking, and inspiration. By delving into the world of entrepreneurship and exploring the factors contributing to success, the event played a pivotal role in shaping the future of business and innovation. For More Information: For additional details about the event and future initiatives by the Babcock Entrepreneurship Development Centre, interested parties are encouraged to visit [www.babcock.edu.ng/entrepreneurship](http://www.babcock.edu.ng/entrepreneurship) or contact the organizers at 08165784111.

The Babcock Entrepreneurship Development Centre looks forward to welcoming participants to future events and continuing to foster a culture of entrepreneurship and innovation.

Picture Gallery:

# UPCOMING EVENTS



## INTERSWITCH DISCOVERY PROGRAM



Date : 20th March - 22nd March

### Innovate and Elevate

A program designed by interswitch in collaboration with Babcock Entrepreneurship Development Center to enable innovative thinkers get professional mentoring and techniques on how to improve your innovative idea .

There are Prizes to be won

**To secure your spot, simply complete the registration form**

<https://forms.gle/skuDac2egrJ2gp9q8>

**Exclusive Benefits:** As if the opportunity to enhance your innovation prowess isn't enticing enough, participants also stand a chance to win exciting prizes and gifts throughout the duration of the program. Whether you're a seasoned innovator or just starting your journey, there's something for everyone to gain from this enriching experience.

**Join Us:** Mark your calendars for March 20th to 22nd and embark on a journey towards innovation excellence. Don't miss this chance to network with like-minded individuals, gain invaluable insights, and unlock your full potential as an innovator.

### Exciting Opportunity for Innovative Thinkers!

Are you ready to take your innovative ideas to the next level? Interswitch Nigeria, in collaboration with BEDC, is thrilled to announce a groundbreaking program designed to empower forward-thinkers like you. Scheduled for March 20th to 22nd, 2024, this exclusive event aims to foster creativity and propel aspiring minds towards success.

**What to Expect:** This immersive program is tailored to inspire and equip participants with the tools they need to turn their innovative visions into reality. Through a series of engaging workshops, insightful discussions, and hands-on activities, attendees will gain invaluable insights and strategies for innovation.

**Registration Details:** Registration for this transformative program is still ongoing, but spaces are filling up fast! Don't miss out on this unparalleled opportunity to enhance your innovation skills. Remember, registration is mandatory, but the program is entirely free for all participants.



For more information and updates, stay tuned to our newsletter and social media channels.

**We can't wait to see you there!**



# UPCOMING EVENTS



**BABCOCK**  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE

PRESENTS

## Babcock Innovation Enterprise Challenge

Are you an innovative  
Babcock student/staff/faculty  
with an innovative business idea?

Compete to win mouth  
watering prizes.

Link to apply  
<https://forms.gle/EjKcin7piYa9X3Du8>

Date  
April 2 - 5, 2024

Grand Finale  
April 4, 2024  
During the Babcock Entrepreneurship Week  
(BEW) 2.0

For more information, contact  
09063361133

Powered by **BABCOCK** ENTREPRENEURSHIP DEVELOPMENT CENTRE

Scan me  
to apply

## Unlock Your Potential: Join the Babcock Innovation Enterprise Challenge!

Are you a student, faculty, or staff member at Babcock University with a brilliant idea itching to break free? Are you passionate about solving real-world problems and making a lasting impact? If so, the Babcock Innovation Enterprise Challenge is your gateway to success!

### What Is It?

The Babcock Innovation Enterprise Challenge is a platform designed to empower innovators like you to bring your ideas to life. It's your chance to showcase your creativity, tackle pressing challenges, and turn your dreams into reality.

### Who Can Participate?

If you're part of the Babcock University community and have an innovative idea, this challenge is for you! Whether you're a student with a fresh perspective, a faculty member with deep expertise, or a staff member with a unique insight, we want to hear from you.

### What's in It for You?

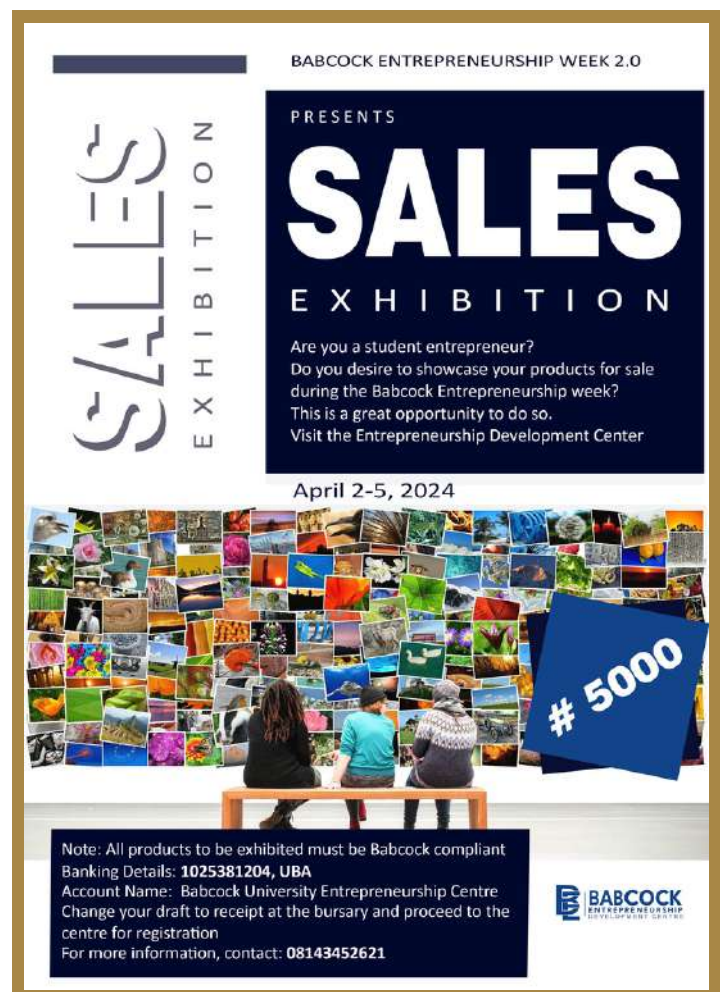
By participating in the challenge, you'll not only have the opportunity to see your idea come to fruition but also to win exciting prizes! The grand finale during the Babcock Entrepreneurship Week (BEW) 2.0 promises jaw-dropping rewards for the most innovative solutions.

### Important Dates:

Mark your calendars for April 2-5, 2024, for the Babcock Innovation Enterprise Challenge. The grand finale will take place on April 4, 2024, during BEW 2.0.

### How to Register:

Ready to take the first step toward realizing your entrepreneurial dreams? Apply through this link <https://forms.gle/EjKcin7piYa9X3Du8>



**BABCOCK ENTREPRENEURSHIP WEEK 2.0**

PRESENTS

# SALES EXHIBITION

Are you a student entrepreneur?  
Do you desire to showcase your products for sale  
during the Babcock Entrepreneurship week?  
This is a great opportunity to do so.  
Visit the Entrepreneurship Development Center

April 2-5, 2024

#5000

Note: All products to be exhibited must be Babcock compliant  
Banking Details: **1025381204, UBA**  
Account Name: Babcock University Entrepreneurship Centre  
Change your draft to receipt at the bursary and proceed to the  
centre for registration  
For more information, contact: **08143452621**

**BABCOCK**  
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## PICTURE GALLERY

