

AFTER THE SPARK:

Fueling Growth Beyond Disruption

Words in Marble

But remember the Lord your God, for it is He who gives you the ability to produce wealth, and so confirms His covenant, which He swore to your ancestors, as it is today.

**Deuteronomy 8:18
(NIV)**

Our Mission

Building business leadership through cutting edge entrepreneurial and innovative mindset, and impacting society for positive changes.

Our Vision

First class faith-based Entrepreneurship Development Centre building business leaders to transform the world positively.

Top News

Director's Desk: Insights and Inspiration from BEDC's Leadership!

Events Highlight: Celebrating Achievements and Outreach across Babcock.

BUSEC Spotlight: A year of impact and innovation

Other Features

Academy Visits: Babcock Academy Students Explore Entrepreneurship at BEDC!

Outings: Representing Babcock University, BEDC fortified entrepreneurship education at a recent national workshop.

(BEDC) Inspiring Innovation. Cultivating Change.





AYODEJI T. AJIBADE (PhD)

As we settle deeper into this vibrant academic year, there is an almost palpable energy humming across our nation, a distinctly entrepreneurial pulse that resonates with promise and boundless possibility. Everywhere you look, from the thoughtful discussions in our classrooms to the dynamic buzz of innovative startups emerging from

every corner, we are witnessing an incredible surge of bold ideas. These are not just fleeting thoughts; they are brilliant sparks of innovation igniting in the minds of our students, the ingenuity of youth-led ventures, and the unwavering spirit of changemakers who possess the courage to envision a transformed

DOCKET

After the spark comes the real work, turning raw ideas into meaningful impact. At the Babcock Entrepreneurship Development Centre (BEDC), we believe disruption may light the fire, but it is resilience and strategy that sustain the journey. Innovation is not just about breakthroughs, it is about building with purpose.

This edition explores how our students are turning momentum into movement, building ventures, refining vision, and leading with clarity and courage. Backed by mentorship and hands-on learning, they are embracing the process of growth. These are not just startups; they are seeds of transformation.

world. It is an undeniably exhilarating time to be an active participant in Nigeria's burgeoning entrepreneurial ecosystem. But a spark, no matter how dazzling, is truly just the genesis. This profound truth underpins the compelling theme of this very edition of our newsletter: "After the Spark: Fueling Growth

Babcock Entrepreneurship Digest

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Beyond Disruption.” It encapsulates the pivotal challenge we, at BEDC, not only acknowledge but actively embrace with every fibre of our being. Our mission extends far beyond merely igniting the initial blaze of innovation; it is about its sustained, scalable realization. The world is replete with brilliant beginnings; our enduring commitment is to ensure thriving, impactful journeys that stand the test of time. At BEDC, our approach is deliberately intentional about what truly comes next. Our gaze has consciously shifted beyond the simple act of disrupting the norm. While disruption can often serve as a vital catalyst for change, our profound dedication now lies in building what is next: resilient, sustainable business models that can weather any storm; ventures that consistently generate genuine, long-term value; and enterprises that create a powerful ripple effect of enduring positive impact. Through intensive, hands-on incubation programs, we meticulously guide nascent

ideas from conception to successful market entry. Our insightful, mentor-driven pitch sessions then sharpen vision and refine execution. With an ever-expanding network of collaborators and alumni, we are singularly committed to equipping our students with the essential tools, critical knowledge, and resilience to transition seamlessly from a promising idea to a flourishing, impactful enterprise.

We do not merely teach entrepreneurship; we are dedicated to cultivating true entrepreneurs. In the past few months, it has been an absolute privilege and a constant source of inspiration to witness our students transcend the theoretical realm of pure ideation. We have seen them iterate with remarkable agility, adapting and refining their concepts based on real-world feedback. We've watched them collaborate with a shared sense of purpose, understanding that great things are rarely built alone. We have celebrated as they launch ventures with admirable courage and conviction, taking that

critical leap of faith. Also, crucially, we have seen them recover from setbacks with renewed clarity and an unyielding determination that truly defines the entrepreneurial spirit. This, truly, is the very essence of entrepreneurship, it is not solely about kindling the initial spark, but about understanding how to nurture, protect, and carry that flame through every conceivable challenge and every hard-won triumph. It is about learning to gracefully dance with uncertainty and emerging stronger, wiser, and more determined.

As the fascinating landscape of business in Nigeria continues its exciting and rapid evolution, from groundbreaking, tech-enabled solutions that are fundamentally reshaping industries to deeply community-rooted enterprises that are fostering local prosperity and empowerment, BEDC remains an indispensable launchpad for young minds brimming with purpose, passion, and an insatiable drive to make a difference.

Our students are not simply disrupting existing industries or following trends; they are actively designing the future of work itself and courageously redefining what it truly means to lead in a world that is hungry for innovation, ethical leadership, and sustainable solutions. They are not just creators of products or services; they are, in every sense, architects of meaningful change.

So, to every aspiring entrepreneur within our vibrant community: remember this profound truth, let your spark be the beginning, but emphatically, never the end. This is your personal invitation to take that initial burst of creativity and transform it into a powerful, sustainable force that leaves a lasting mark. Fuel your growth with unwavering commitment, continuous learning, and an unshakeable belief in your vision. Deepen your roots with robust foundations, strong networks, and a deep understanding of your market. And most importantly, widen your

impact by letting your venture become a beacon of positive change, contributing meaningfully to society. The entrepreneurial journey is undoubtedly long and often challenging, but the rewards, both personal and societal, are truly immeasurable.

This edition is a vibrant tapestry of inspiring stories, transformative insights, and brilliant student innovations, showcasing the profound journey from initial idea to lasting legacy. We invite you to explore this celebration of passion meeting purpose, where bold ideas are meticulously built into reality.

Warm regards,

Ayodeji T. Ajibade (PhD)
Director, Babcock
Entrepreneurship
Development Centre
(BEDC)
Babcock University

EVENTS HIGHLIGHT



BABCOCK INNOVATION CHALLENGE

Reflections on the Grand Finale of the Babcock Innovation Challenge

On the 10th of April 2025, the curtain closed on one of the most exhilarating moments of the Babcock Entrepreneurship Week (BEW): the Grand Finale of the Babcock Innovation Challenge (BIC). Each year,

this event stands out as a highlight, and the 2025 edition was truly remarkable. From the first round to the final pitch, weeks of rigorous competition and creative energy culminated in a

showcase of brilliance. Student-led startups, nurtured by passion and sharpened by weeks of mentorship, took centre stage, turning ideas into impactful solutions before an engaged audience.

Babcock INNOVATION CHALLENGE (BIC) 4.0 Final

THURSDAY, 10TH APRIL 2025 9:00AM

BBS AUDITORIUM A, BABCOCK UNIVERSITY, ILISHAN-REMO, OGUN STATE

UCHE UKONU
CEO Smallchops.ng

OMOWUNMI OMOSEYINDEMI
Co-Founder Fastryders

TEMITOPE ADEYEMI
CEO Pay-U

Register to win prizes worth up to ₦500k
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The atmosphere was electric, the stakes high, and the talent on display, extraordinary. Our Vice Chancellor honored the occasion with his presence and delivered a memorable charge to the finalists: "Never relent on your innovation journey, whether or not you emerge a winner today." His words resonated deeply with every aspiring founder in the room.

We extend heartfelt appreciation to our panel of dedicated judges, Uche Ukonu Jr., Temitope Adeyemi, and Omowunmi Omokeyindemi, who journeyed with us from start to finish. Their expertise, mentorship, and commitment to grooming the next generation of entrepreneurs were invaluable.

To every student team that participated in this year's BIC cohort, we salute your resilience, teamwork, and unwavering belief in your ideas. Beyond the trophies and recognition, you have gained experiences that will serve as a foundation for

your entrepreneurial journey ahead.

A special congratulations to our top three teams:

- Team Careely, led by Hope Ifeanyi – From runner-up in a previous hackathon to BIC Champions, your growth is truly inspiring.
- Team Campus Pal – 1st Runner-Up
- Team Findora – 2nd Runner-Up

Your pitches captivated the audience and reminded us of the transformative power of innovation, especially when young minds are empowered by the right ecosystem.

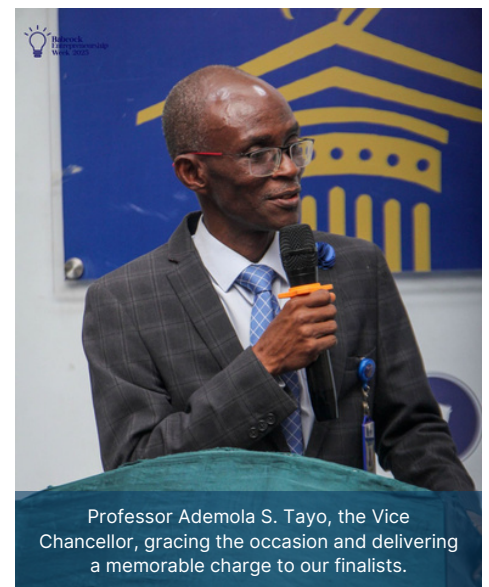
We also applaud the Babcock University Students' Entrepreneurship Club (BUSEC), under the capable leadership of Uchenna Aguocha-Ohiagbaji. From planning the event to sourcing judges and executing the week-long BEW activities, your professionalism and excellence were nothing short of commendable.

A warm thank-you to our friends from Lead City

University who joined us for the finale, your presence enriched the event, and we're grateful for your support.

At the Babcock Entrepreneurship Development Centre (BEDC), our mission goes beyond competitions. We are here to spark ideas, nurture innovators, and watch dreams take flight. The success of the BIC is a testament to what can happen when talent, vision, and institutional support come together.

Here's to the future, bold, bright, and built one innovation at a time.



Professor Ademola S. Tayo, the Vice Chancellor, gracing the occasion and delivering a memorable charge to our finalists.

EVENTS HIGHLIGHT



ENACTUS BABCOCK SOARS TO NATIONAL SEMI-FINALS!

Dear Babcock Community,
The Babcock
Entrepreneurship
Development Centre
(BEDC) is bursting with
pride! Enactus Babcock
University delivered a
stellar performance at the
ENACTUS 2025 National

Competition, making it all
the way to the semi-finals!
This achievement marks
Enactus Babcock's most
significant leap forward in
years – a powerful
testament to the
unwavering dedication,
pioneering creativity, and

seamless teamwork of our
brilliant student innovators.
Under the exceptional
leadership of Demilade
Ibironke, they truly embody
the entrepreneurial spirit
we champion.
A special shout-out to
Sarafina Titus Abdullahi, a

Part-time Mass Communication student from the Babcock Centre for Executive Development (BCED), whose integral role in the team highlights that excellence knows no boundaries, regardless of mode of study.

Our sincere gratitude goes to their phenomenal faculty advisers – Jerry KWARBAI (PhD), Aaron Izang (PhD), and Yaw Agyei Mensah (PhD) – whose unwavering guidance was instrumental. We also extend our deepest appreciation to Babcock University Management for their indispensable support in fostering this vibrant ecosystem for student-led innovation. Congratulations to the entire Enactus Babcock University team! This success energizes us all to aim even higher. Babcock University is truly thriving in entrepreneurship and student-led innovation in Nigeria.

Sincerely,
The BEDC Team





BEDC FORTIFIES ENTREPRENEURSHIP EDUCATION AT NATIONAL WORKSHOP

The entrepreneurial spirit in Nigerian universities is buzzing, and the Babcock Entrepreneurship Development Centre (BEDC) is right at the heart of it! Recently, our team joined a gathering of innovation leaders, educators, and entrepreneurship development experts from across Nigeria for a truly

transformative capacity-building workshop. Titled “Enhancing Entrepreneurship Education in Nigerian Higher Education Institutions (HEIs),” this three-day event was held at the prestigious Abuja Continental Hotel. It was a collaborative effort, expertly facilitated by the British Council in

partnership with De Montfort University (UK) and Co-Creation Hub (CcHUB). The workshop brought together key stakeholders from all six geopolitical zones of Nigeria, all united by a single, powerful goal: to rethink and strengthen entrepreneurship education for lasting national impact.

Reimagining Entrepreneurship Education: BEDC's Deep Dive

During the workshop, participants delved into a series of in-depth sessions designed to push the boundaries of current thinking. Some crucial topics were explored. Such as:

- **Comparative analysis of EDC models** across various institutions, giving us a broader perspective.
- **Designing sustainable, student-focused entrepreneurship programs** that truly resonate with the next generation.
- **Evaluating national entrepreneurship trends and data** to ensure our strategies are relevant and forward-looking.
- **Stakeholder mapping and long-term strategy planning** to build robust, collaborative ecosystems.

For BEDC, this experience was both incredibly enriching and eye-opening. It provided a valuable

opportunity to reflect on our current practices while gaining fresh insights into how entrepreneurship education can become even more experiential, inclusive, and impactful for our students.

Key Takeaways for a Brighter Future

Some of the most critical lessons we will be integrating into BEDC's initiatives include:

- **Learning by doing what matters:**

Entrepreneurship education simply must go beyond textbooks and lectures. Our students need practical environments where they can experiment, build, experience failure, and courageously try again—mirroring the dynamic, often challenging, real-world entrepreneurial journey.

- **Sustainability must be intentional:**

For entrepreneurship centres to truly thrive, they require structured, diverse funding mechanisms. This includes active alumni engagement, strategic

industry partnerships, and strong, unwavering institutional support.

- **Collaboration is key:** No centre can truly flourish in isolation. Robust stakeholder collaboration, across academia, industry, policy-makers, and local communities, is absolutely essential for long-term success and national relevance.

Gratitude and Our Forward Path

We extend our deepest appreciation to the outstanding facilitators and partners who made this workshop such a success: Daniel Emenahor (British Council), Prof. Seun Kolade (Sheffield Business School), Prof. Muyiwa Oyinlola (De Montfort University), Timothy Whitehead (Aston University), Prof. Arinola Adefila (Buckinghamshire New University), and Jude Feranmi Adejuwon (CcHUB). Their expertise was invaluable.

We also acknowledge the significant contributions of our fellow participants from across Nigeria, including Sorbarikor Lebura,

Prof. Olalekan Yinusa, Dr. Esther Aderinto, and others who consistently champion innovation in education nationwide.

At Babcock University's BEDC, we remain unwavering in our mission to empower students with the essential skills, the vital mindset, and the transformative opportunities they need to thrive as future job creators and impactful changemakers.

This workshop powerfully reaffirmed our commitment to building entrepreneurship education that is not only relevant to today's world but truly revolutionary in its approach and outcomes.

As we move forward, we are incredibly excited to implement the fresh insights gained, foster new and impactful collaborations, and significantly contribute to the national conversation on building a more resilient and opportunity-rich future for all young Nigerian entrepreneurs.

Babcock Entrepreneurship Development Centre (BEDC) *Inspiring Innovation. Cultivating Change.*



Our Director, Dr. Ayodeji T. Ajibade, representing BEDC at the national workshop, contributing to vital conversations on entrepreneurship education.



Dr. Ayodeji T. Ajibade, Director of BEDC, engaging with participants and sharing insights at the national workshop.



INSPIRING FUTURE INNOVATORS: BABCOCK ACADEMY STUDENTS VISIT BEDC

We were delighted to host an enthusiastic group of students from Babcock Academy at the Babcock Entrepreneurship Development Centre (BEDC) for an enriching excursion!

This visit provided these bright young minds with a unique opportunity to gain firsthand insight into the world of entrepreneurship

and the various empowerment schemes championed by the BEDC. The students explored our facilities, learned about the resources available to aspiring entrepreneurs, and witnessed how theoretical concepts are transformed into practical ventures. Our team engaged with the students, sharing the BEDC's vision of fostering

innovation, nurturing entrepreneurial talent, and contributing to economic growth within our community and beyond. We showcased several of our key empowerment initiatives, demonstrating how we support individuals in developing their business ideas, acquiring essential skills, and navigating the path to

outstanding success.

It was truly inspiring to witness the students' curiosity and engagement. Their thoughtful questions and genuine interest in the entrepreneurial journey underscore the importance of early exposure to these vital concepts. At BEDC, we firmly believe in empowering the next generation of leaders and innovators, and experiences like this are crucial in sparking that entrepreneurial fire.

We extend our sincere thanks to Babcock Academy for organizing this valuable excursion. We look forward to seeing these students, perhaps as future entrepreneurs themselves, contributing significantly to Nigeria's vibrant economic landscape.



Dr. Ayodeji T. Ajibade, Director of BEDC, passionately engaging with the students, sharing invaluable insights and sparking their entrepreneurial curiosity during the visit.



Students displayed keen interest, absorbing insights from our trainer during their immersive visit.



Students learning from a trainer



BUSEC 2024/2025: BUILDING VISION, VALUE, AND A VIBRANT COMMUNITY

This academic year, the Babcock University Students' Entrepreneurship Club (BUSEC) embarked on a journey to redefine what it means to empower young entrepreneurs within a university setting. The 2024/2025 tenure was a transformative one, anchored in intentionality, teamwork, and execution. Through dynamic events,

structural improvements, and consistent community-building efforts, BUSEC grew not only in numbers but in impact, relevance, and reputation. From ideation to implementation, BUSEC thrived as a platform where business ideas, faith, creativity, and leadership intersected. Here is a detailed look at our

collective journey this year.

Laying the Foundation: Internal Meetings, Planning & Strategy

The first semester began with focused internal meetings that shaped the structure and rhythm of the year. Executives met weekly or biweekly, both virtually and physically, to coordinate upcoming

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events, approve proposals, and review progress. These meetings were essential for decision-making and ensured that all arms of the club remained in sync.

A detailed BUSEC calendar was developed, setting timelines and expectations for the entire tenure. Subcommittees such as the Secretarial, Protocol, Welfare, and Media & Community arms were formalized to promote delegation, participation, and sustainable leadership.

Flagship Events that Defined Our Year

1. Street to Forbes Campus Tour – October 2024

A major success and crowd-puller, Street to Forbes was designed to inspire Babcock students to think beyond the classroom. Featuring seasoned professionals, the event blended motivation with practical business insights. From dignitary protocol to media promotion and logistics, every part of the event was coordinated in-house, highlighting the strength of student-led execution.

2. Babcock Innovation Challenge 3.0 – November to December 2024

This three-stage competition was one of the academic year's most competitive and rewarding programs. Designed to identify and support entrepreneurial ideas among students, the event featured a virtual application phase, a semifinal round, and a high-stakes final pitch. Over 90 certificates were issued, large presentation cheques awarded, and multiple judges engaged to ensure credibility and value. The event also raised over ₦350,000 in revenue, reinforcing BUSEC's role as both a developmental and self-sustaining body.

3. TheRealMe x BUSEC Training Program

In partnership with TheRealMe, this month-long training equipped participants with soft skills in leadership, discipline, goal-setting, and business sustainability. BUSEC took on the responsibility of coordination, communication, and engagement, ensuring students gained both knowledge and mentorship

through the virtual series.

Educational & Faith-Based Initiatives

BUSEC continued to build on its mission of supporting holistic entrepreneurs, those who balance skill with character, vision with values. Our Seeds of Success weekly series merged biblical principles with practical business lessons. Sent out every Saturday, this series became a source of motivation and quiet strength for members.

We also hosted a well-received Faith and Entrepreneurship Webinar during Entrepreneurship Week. The session explored how spirituality and enterprise can co-exist. With guest speakers like Toyin Samuel (Tspice Kitchen) and Abolaji Adeola ("Pastor to the Bad Guys"), the webinar offered raw insight into resilience, ethics, and faith-driven success.

BUSEC Entrepreneurship Week (BEW) 2025 – April 7-11

The pinnacle of the tenure

was Entrepreneurship Week 2025, a five-day celebration of innovation, enterprise, and excellence. This multifaceted program included:

- Expert seminars and panel discussions
- A business exhibition and sales fair
- Pre-event TikTok campaigns, media coverage, and recap content
- A formal networking dinner attended by stakeholders and guests
- Faith-centered business discussions
- Certificates, vendor tags, and curated event souvenirs

With over 1,000 registered participants, BEW 2025 reflected not only organizational success but the hunger of students to connect, grow, and build.

Structural Development & Club Systems

Internally, BUSEC grew stronger and more efficient. Some of the major milestones included:

- Launch of the BUSEC Website: Built as a digital hub for

registration, event information and business visibility.

- Creation of the Babcock Entrepreneurship Digest: A professionally written and designed publication that showcased club activities, entrepreneurial thought pieces, and member features.
- Digitized Meeting Archives: All general and executive meeting minutes were organized and stored on Google Drive for easy access and long-term reference.
- Formation of Active Committees: From secretarial assistants to protocol ushers and media editors, BUSEC empowered members by getting them actively involved.

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Fundraising, Finance & Membership Growth

BUSEC raised over ₦1.3 million in the first half of the tenure and managed over ₦3.6 million in expenses by the end of the year. Major income-generating events included the Babcock Innovation Challenge and Exhibition during BEW.

We also launched a new official bank account, hosted a fundraising webinar, and managed both physical and digital payment systems via Paystack.

In terms of membership, BUSEC registered over 250 new students, ensuring that every member was fairly placed into their chosen committees and had an opportunity to contribute meaningfully to club activities.

Community Events & Club Culture

Beyond formal events, BUSEC also prioritized bonding and relaxation. Our December Picnic at the Entrepreneurship Garden gave members a chance to unwind and reflect. Games,

prayers, food, and laughter filled the day, bringing closure to the first semester on a joyful note.

Challenges and Lessons Learned

Like any organization, we encountered challenges, from delayed dignitary responses to internal communication gaps and equipment shortages. But with each challenge came growth. We learned to plan ahead, delegate better, and remain adaptable in our approach.

Looking Ahead

BUSEC 2024/2025 was a testimony to what committed students can accomplish when vision is matched with execution. We built not just events, but systems. We did not just gather crowds, we built a community. And we didn't just talk about entrepreneurship, we created platforms where it could thrive.

As this tenure concludes, we are proud of the work we've done and confident in the legacy we leave behind.

A FAREWELL FROM THE GENERAL SECRETARY



ODIKA VERA CHIEMEGO

As this tenure comes to an end, I am choosing to reflect on the incredible journey we have taken together as members of the Babcock University Students' Entrepreneurship Club (BUSEC). It has been an honour to serve as your

General Secretary for the 2024/2025 session, a role that stretched me, definitely challenged me, and ultimately defined me in a way.

From documenting our very first executive meeting to helping plan large-scale

events like the Babcock Innovation Challenge and Entrepreneurship Week, I witnessed firsthand what dedication, unity, and vision can achieve. Although beyond the proposals, meeting minutes, and letters, what I'll carry with me most are the small but meaningful wins, the long nights, shared laughter, too honest feedback, and the silent understanding that we were building something meaningful together.

This role taught me the value of proper structure and planning, the beauty of behind-the-scenes work, and the power of collective effort. I am deeply grateful to every executive, committee member, and club participant who showed up, spoke up, and contributed their time and energy to making BUSEC stronger, which couldn't have been an easy task. This role gave me the chance to show up fully, bringing my whole persona to the table, and as someone who is naturally reserved, that is saying

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something. In many ways, the work I did in BUSEC also propelled the heart I took to create Charity's Reformation, an NGO built to empower oppressed voices begging to be heard. To the next team: May you serve with clarity, purpose, and humility. Make the most out of every single moment, don't be too hard on yourselves and above

all, put God first in everything you do.

Thank you for trusting me with this responsibility. It is been a ride and something I'm proud I did not take for granted. It was lovely and meaningful.

All my Love,
Odika Vera Chiemego
General Secretary, BUSEC
2024/2025

QUICK GAME



Image source:
<https://i.pinimg.com/736x/2f/6e/cf/2f6ecfd499b4c4ae8d74ec39cbc756c3.jpg>

GALLERY



Prize winner at the Babcock Innovation Challenge 4.0



Sales exhibition by Babcock Student Entrepreneurs



Attendees of the Babcock Innovation Challenge 4.0



Babcock Students with BEDC Leadership at the Babcock Innovation Challenge 4.0.



A Joint Photo of Babcock Academy Students and Staff with BEDC Leadership and Trainers



BUSEC Excos Presenting an Award to a Facilitator at the Babcock Entrepreneurship Week 4.0



Babcock Academy Students Displaying BEDC Products



Participants at the Babcock Innovation Challenge 4.0