



# BABCOCK UNIVERSITY

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COURSE OUTLINE TEMPLATE PREPARED BY THE AVP, INSTITUTIONAL EFFECTIVENESS

**SCHOOL:** School of Science and Technology

**DEPARTMENT:** Agriculture and Industrial Technology

**SEMESTER /SESSION:** 2017-2018 (First Semester)

COURSE CODE AND TITLE: AGRE 401 - AGRIBUSINESS MANAGEMENT. DAY OF CLASS: MONDAY

**NO OF UNITS:** 2

TEACHER'S NAME: Babalola, D. Akinola. (PhD)

**VENUE FOR CLASS:** CROP Lab

OFFICE ADDRESS: C001,  
Science Complex, Babcock Univ

OFFICE HOURS:

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## OUR VISION STATEMENT

A first-class Seventh-day Adventist institution, building servant leaders for a better world.

## OUR MISSION STATEMENT

Building leadership through Christian education; transforming lives, impacting society for positive change. To achieve our mission, we are committed to:

- Achieving excellence in our teaching, research program, and service delivery
- Imparting quality Christian education
- Instilling Christ-like character to the members of our Community

## OUR CORE VALUES

- |                               |                 |
|-------------------------------|-----------------|
| • Excellence                  | -Our Culture    |
| • Integrity                   | -Our Promise    |
| • Accountability              | -Our Moral      |
| • Servant Leadership          | -Our Strength   |
| • Team Spirit                 | -Our Dignity    |
| • Autonomy and Responsibility | -Our Passion    |
| • Adventist Heritage          | -Our Commitment |

## OUR PHILOSOPHY

Babcock University's philosophy is anchored on the harmonious development of the intellectual, physical, social, and spiritual potentials of our students, inspiring stable and noble character needed for effective leadership and service in the society.

**CORPORATE IMAGE STATEMENT:** A center of excellence for character development and scholarship; a socially responsive, responsible, and accountable institution in matters of commitment and action.

## COURSE DESCRIPTION

Organization and operation of farm business enterprise; selection, resource mobilization and allocation and special marketing arrangements; concepts of entrepreneurship; financial and legal requirements for establishing

agribusiness; application of managerial and behavioural models to agribusiness management; key factors in the performance of agribusinesses in Nigeria. Agribusiness operations in the parable of the sower.

## **COURSE CONTENT/GOAL**

This course is designed to introduce students to the basic concepts in Agribusiness management. The application of a world view that is biblically and faith based is also incorporated into the course presentation and teaching approach.

## **COURSE OBJECTIVES**

At the end of the course, students should be able to:

1. Identify the scope and basic components of agribusiness.
2. Understand the requirements of setting up agribusiness firm.
3. Appraise the performance of agribusiness in Nigeria
4. Appreciate application of biblical principles to agribusiness in theory & practice

## **REQUIRED TEXTBOOKS/JOURNALS**

### **Reading Materials**

1. Cole, G A 1993. Management theory and practice. DP publishers Ltd. ISBN 1 85805 060X
2. Kotler P and Armstrong G 2004. Principles of marketing. Prentice- Hall Inc. ISBN 81 203 2349
3. Talathi JM, Naik VG and Jalgaonkar VN. 2011. Introduction to Agricultural Economics and Agribusiness Mgt. Ane Books Pvt. Ltd New Delhi.
4. Gabor Konig Carlos A. da Silva and Nomathemba Mhlanga (2013). Enabling environments for agribusiness and agro-industries development *Regional and country Perspectives*. Food and Agriculture Organization of The United Nations (2013 series), Rome

## **COURSE REQUIREMENTS:**

**CLASS ATTENDANCE:** - "Every student is required to attend classes regularly and punctually, unless ill or prevented by some recognized emergency. Students who absent themselves from class for more than three weeks during the semester shall merit an F grade. Authorized leave of absence from campus does not excuse the student from classes, or relieve the student of the required course work' (*BU Academic Bulletin 2012-2015 p.13*).

**PARTICIPATION:** -Students are to actively engage in topic discussion and sharing of ideas in class.

**TARDINESS/CONDUCT OF STUDENTS IN CLASS:** - Lateness to class is unacceptable; students are not allowed to operate their cell phones, iPods and other electronic mobile gargets during classes, except with the permission of the teacher. Eating and chewing off bubble gums and drinking (water exempted) is also not allowed except with the permission of the teacher. Very importantly, students are required to dress in compliance with the university dress code and wear their identity cards while in class.

**SHORT DEVOTIONALS/PRAYER:** - Spiritual nurture is a part of whole person development, and team spirit is our strength; thus, every student is required to participate in the devotional exercise and prayer in class.

**SUBMISSION OF ASSIGNMENT:** The teacher will give directive for submission of assignment.

**LATE ASSIGNMENTS:** Assignments could be turned in earlier, but not later than the deadline set by the teacher.

GUIDELINE FOR WRITTEN WORK: Guidelines will be set for specific assignments.

**ACADEMIC INTEGRITY/HONESTY:** “Babcock University has a zero tolerance for any form of academic dishonesty. Morally and spiritually, the institution is committed to scholastic integrity. Consequently, both students and staff are to maintain high, ethical Christian levels of honesty. Transparent honest behavior is expected of every student in all spheres of life. Academic dishonesty include such things as plagiarism, unauthorized use of notes or textbooks on quizzes and examinations, copying or spying the test or paper of another student (formal or take-home), talking to another student during examinations. Academic matter would automatically results in a failing grade for the examination, and suspension, or outright dismissal from the university. Academic dishonesty issues are referred to SPEAM (Senate Panel on Examination and Academic Misconduct) who investigates and makes recommendations to Senate. Penalties for examination and academic misconduct are spelt out in the *student's handbook* and in other regulations as published from time to time” (BU Academic Bulletin2012-2015 p.18).

### GRIEVANCEPROCEDURE

“Students who believe that their academic rights have been infringed upon or that they have been unjustly treated with respect to their academic program are entitled to affair and impartial consideration of their cases. They should do the following to effect a solution:

1. Present their case to the teacher(s) concerned
2. If necessary, discuss the problem with the Head of Department
3. If agreement is not reached at this level, submit the matter to the School Dean
4. Finally, ask for a review of the case by the Grievance Committee
5. A fee is charged for remarking of scripts. If a student’s grievance is upheld after an external examiner has remarked the script, the grade would be credited to the student. The lecturer will be given a letter of reprimand and will be asked to refund the fees to the student. If the student’s grievance is not sustained, the student will be given a letter of reprimand and the original grade retained” (BU Academic Bulletin2012-2015 p.18).

**TEACHING/LEARNING METHODOLOGIES:** Lectures and class discussions

### COURSE ASSESSMENT/EVALUATION

#### **Continuous Assessment:**

Class Attendance:	5%}	} =40%
Quizzes & Tests:	10%}	
Assignments:	10%}	
Mid-Semester Exam:	15%}	
Final Semester Exam:	60%	

### GRADE SCALE

Currently, the 5-pointgradingsystemadoptedbythe University Senate translates as follows:

Grades	Mark Quality	Range Points	Definition
A	80-100	5.00	Superior
B	60-79	4.00	Above Average
C	50-59	3.00	Average
D	45-49	2.00	Below Average
E	40-44	1.00	Pass
F	0-39	0.00	Fail

**INCOMPLETE GRADE:** An incomplete grade may only be assigned to a student upon request, due to an emergency situation that occurred within that semester, which prevented completion of an/some assignments, quizzes, or examination. Such a student would complete a contract form, obtainable from the Registrar, after agreement with the teacher. The form must be signed by the teacher, the student, the HOD, the dean, the Registrar, and the Senior Vice President (SVP) before contract begins. The original copy of the incomplete form will be sent to the Registrar with copies to the teacher, the student, the HOD, the dean, and the SVP. An incomplete grade(I) reverts to the existing grade if contract is not completed by the end of the following semester (including summer semester, except for examinations), (BU Academic Bulletin 2012-2015 p. 20).

### STUDENTS WITH DISABILITY

“Babcock University seeks to provide a conducive environment for optimal living and learning experience. While the university is working towards facilities that accommodate persons with disabilities, provisions will be made for students with disabilities under the following conditions. Students with disabilities are to:

- Report to Student Support Services for assessment, and obtain a clearance/recommendation at the commencement of the semester or as soon as disabling incidence occurs
- Show the clearance/recommendations to relevant university officials at the commencement of the semester or as soon as disabling incidence occurs
- Maintain ongoing contact with Student Support Services” (BU Acad Bull2012-2015 p. 20).

### PROPOSED DAILY/WEEKLY OUTLINE OFSCHEDULE:

DATE	TOPIC	CLASS ACTIVITIES & POSSIBLE ASSIGNMENTS	ASSIGNMENT DUE
<b>Week 1&amp;2</b>	Introduction: origin and meaning of agribusiness; components of agribiz; scope of agribiz system	Lecture & Class Discussion Assgmt: <i>Agribusiness is not like any other business, why?</i>	assignment given due by 3 <sup>rd</sup> week
<b>Week 3, 4</b>	Organization and operation of farm business: the business of agribusiness; Farm planning (resource mobilization and allocation)	Lecture & Class Discussion	
<b>Week 5 &amp; 6</b>	Marketing Mgt for agribusiness: marketing arrangements	Lecture & Class Discussion Assgmt: Management often finds it necessary to invest in research to collect the data required to perform accurate marketing analysis. Discuss	assignment given due by 7 <sup>th</sup> week
<b>Week 7 - 8</b>	Requirements for establishing agribiz	Lecture & Class Discussion	
<b>Week 8</b>	<b>Mid Semester</b>	Half time Examination	
<b>Week 9</b>	Financial management for agribusiness	Lecture & Class Discussion Assgmt: (1) Write short notes on the sources of finance for the agribusiness in Nigeria (2) computing income statement & balance sheet for a hypothetical farm-firm	assignment given due by 11 <sup>th</sup> week

<b>Week 10</b>	Economic Principles associated with agribiz and Agricultural Processing; application of managerial and behavioural models to agribusiness management	Lecture & Class Discussion	
<b>Week 11</b>	factors in the performance of agribusinesses in Nigeria; Nigerian Agricultural Development Policies and Programmes; Understanding a Legal Organization in Nigeria	Lecture & Class Discussion Assgmt: Discuss peculiar challenges faced agribiz performance in Nigeria	assignment given due by 13 <sup>th</sup> week
<b>Week 11 &amp; 12</b>	Types of Business Organizations under the Companies and Allied Matters Commission Act;	Lecture & Class Discussion	
<b>Week 13</b>	<b>Revision</b>		
<b>Week 14</b>	<b>Examination</b>		
<b>Week 15</b>	<b>Examination</b>		